

Today, more than 30% of the 17 million undergraduates in the US are first-generation college students.

These young men and women demonstrate resilience, grit, and determination in pursuing the American Dream.

But, they often lack the information and social network that facilitates the upward mobility of so many in our society.

As a result, a majority of first generation graduates go on to be under-employed – accepting jobs beneath their capacity – despite their education and incredible potential.

This isn't only life-altering for these individuals, but it also results in billions of dollars in potential economic value lost for our country.

Meanwhile, our labor market is rapidly evolving. Artificial intelligence is replacing more jobs.

Baby boomers are retiring. And, our demographics are changing faster than ever before.

To keep up with these shifts, employers must find ways to attract diverse, high-quality candidates.

And, first generation college graduates must gain the information and social network they need to launch meaningful careers.

Responding to these challenges is actually an incredible opportunity for our society. This is why CareerSpring engages a Network of first generation students and graduates, employers, educators, community organizations and volunteers through an on-line Career Platform.

This Platform provides career information from our video library, advice from experienced professionals, and job placement services that unlock the career potential of first generation graduates and assists employers in hiring diverse, top talent.

Join Us. Together, we will enrich our labor market and empower more individuals and employers to prosper.